

DEPARTMENT OF BUSINESS ADMINISTRATION

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HOD COMMUNIQUÉ



Dr. Prasanta Guha
HOD | Department of
Business Administration |
FIEM

It gives me immense pleasure to present our departmental newsletter, a vibrant reflection of the academic, co-curricular, and professional accomplishments of our students and faculty.

The Department of Business Administration has always stood for excellence in management education, nurturing future leaders with a strong foundation in knowledge, ethics, and innovation. In an era marked by rapid technological disruption and global interconnectedness, our mission is to equip our students with the right blend of analytical skills, leadership acumen, and social responsibility. We strive to create a dynamic learning ecosystem through case-based teaching, industry interaction, research orientation, and experiential learning initiatives.

This newsletter captures the spirit of our department – vibrant, ambitious, and future-ready. I extend my heartfelt appreciation to all contributors and look forward to many more milestones as we move together toward academic and professional excellence.

Warm Regards,
Dr. Prasanta Guha
HOD & Associate Professor
Department of Business Administration
Future Institute of Engineering and Management

EVENT OF THE MONTH



A 40-hour certification program on Power BI & Tableau was conducted jointly by the Department of Business Administration, FIEM and Ardent Technologies for the MBA batch of 2023-2025. Students were awarded with certificates after their successful completion of the course in June'25.

This program will help the students to gain a competitive edge in the job market and to enhance their ability to analyze and visualize data, leading to a better decision-making in business.

Silver Sojourn Begins: Inaugural Glimpses of a 25-Year Legacy of Team Future



The Silver Jubilee inaugural celebration of our esteemed college was marked by grandeur, enthusiasm, and an overwhelming showcase of the hidden talents of our faculties, non-teaching staffs and guests, which surprised and delighted the audience through soulful songs, the graceful rhythms of dance, recitations and a play staged by the teachers themselves, left the audience both moved and amazed. A significant highlight of this celebration was the active participation of the MBA department faculty members, who played vital roles to ensure the smooth execution of the programme.

Prof. Soumi Majumder being the coordinator of the Invitation and Decoration Sub-committee, warmly reached to all stakeholders with her team and helped the campus to be transformed into an elegant and welcoming space. Prof. Sreya Ghosh Dastidar as a member of Alumni Connect Sub-committee, tried to strengthen ties with our valued alumni. Dr. Biswajit Roy was involved in the Souvenir Sub-committee, and was instrumental in planning for curating and compiling a commemorative publication that will soon be capturing the institution's journey, achievements, and cherished moments over the past twenty-five years. Dr. Bhaswati Bhattacharya, being the member of the Cultural subcommittee helped to design the itinerary of the performances and was also anchored the event in an elegant way. Our respected HOD, Dr. Prasanta Guha, served as the coordinator of the Finance Sub-committee, ensuring judicious planning and management of funds which was pivotal in organising the inaugural celebration efficiently and gracefully. Prof. Sounakacharya Mukherjee took on the crucial role of General Secretary of the Silver Jubilee Celebration Committee and imparted his responsibility by ensuring the diverse efforts into a cohesive and successful celebration. With wholehearted engagement and tireless dedication, the entire MBA department faculty members contributed significantly to make the Silver Jubilee inaugural celebration a resounding success.

Placement and Internship Highlights

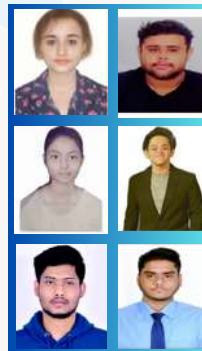
We are proud to announce that our students from the Department of Business Administration have been successfully placed across reputed organizations in the ongoing placement season. Among them top achievers are:

- Kriti Kavya Das has secured a placement in **TCS**.
- Sayantan Bose, Sony Shaw and Arghajit Das have received an offer from **HDFC Life**.
- Promit Das and Biswajit Das have landed a job in **N J India**.

On the other hand, we are glad to publicize that all of our students have successfully received internship offers from various corporate giants.

Remarkable among them are:

- Soham Sau, Sneha Nath, Khushi Raj and Avradip Mondal are doing internship in **ITC Limited**.
- Ishan Roy, Neeladri Sanphui, Anirban Roy and Santana Bal have received offers from **The Times Group**.
- Debayan Karmakar, Medha Choudhury, Ankita Mukherjee, Sumana Das and Sagnik Chakraborty have secured internship in **R N Tagore Hospital**.



The department continues to focus on career-readiness, industry-aligned training, and placement support, ensuring our students are well-equipped to meet the dynamic demands of the corporates.

Faculty Accomplishment

Our honourable faculties are always one step ahead when it comes to their accomplishments in the research and innovation world.

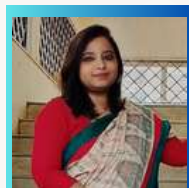


Prof. Sounakacharya
Mukherjee

Prof. Sounakacharya Mukherjee presented a Research Paper on '*Impact of Efficient Logistics in International Trade Liberalisation – A Case Study of Shipping Industry*' in the International Research Conference 2025, during June 13th-14th, 2025, organized by Poddar Business School, Rajasthan Technical University, Kota.

Prof. Soumi Majumder co-authored a book on '*Analysis Trends and Patterns in Employee Engagement Through AI*'.

Prof. Soumi Majumder co-authored in a journal, Advances in Information Communication Technology and Computing: Proceedings of AICTC 2024, Vol. 22, 1, 2025, on '*Artificial Intelligence and Decent Work: Balancing Efficiency*'.



Prof. Soumi Majumder

Dr. Biswajit Roy co-authored a paper titled "*Remittances and Socioeconomic Impacts on LMICs Amid COVID-19: A Case Study of India*" in the Journal "International Journal of Applied Management Research", Vol. 8-9, Issue No. 1-4, ISSN: 2347-2839.



Dr. Biswajit Roy

Dr. Biswajit Roy participated in a Five-day National Faculty Development Programme on "*Research Structuring & Publication Process*" during 23-27 June 2025, organized by National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamilnadu.

Scholastic Achievement of Students

We are highly elated to announce that two of our post-graduate students, **Biswajit Das** and **Dipankar Mondal**, got selected and participated in the prestigious '**The National Financial Literacy Quiz (NFLQ) 2025**' at the state level, conducted by NISM and SEBI.

This was a premier nationwide competition designed for undergraduate and postgraduate students to showcase their knowledge of financial literacy and securities markets.

It was commenced in the Bhawanipur Education Society College, Kolkata on **22nd June**.



Bidding Warm Adieu to Graduate and Post Graduate Students



The Cultural/Cultverse Committee organized a heartwarming **Farewell Program** on **20th June, 2025 (Friday)** to honour the graduating and postgraduate students of the students of the **Department of Business Administration** of the current academic session. The event was held in the **S.G. Hall auditorium** and was graced by the presence of our respected ED Sir, Principal FIEM, Registrar, HODs, faculty members, and students across

departments. The program commenced with the traditional illumination of the lamp, symbolizing knowledge and enlightenment, followed by a soulful inaugural song performed by the students of the Business Administration department. The ambiance was set with a blend of reverence, gratitude, and celebration.

As a token of appreciation and remembrance, each outgoing student was awarded a certificate and a medal in recognition of their academic journey and accomplishments. The formal session gracefully transitioned into vibrant cultural performances.

The event concluded with a vote of thanks from the Cultural Committee and a group photograph, capturing the smiles, nostalgia, and hope that marked the day.



THANK YOU

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MBA|3rd Sem (2024-25)

Editor

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MBA|3rd Sem (2024-25)

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